



case study

STRIKING WOODGRAIN CHOSEN FOR UGG® AUSTRALIA ACROSS THE NETHERLANDS



Formica® High Pressure Laminate (HPL) has been used across a series of concession shops for UGG® Australia in The Netherlands. Interior designers Maquitos have created the stunning interiors, designing and installing walls and units throughout the stores.

Formica® Woods are a popular choice for the retail environment with elegant and versatile designs and durable qualities. Using Formica® Zebrano from the Woods collection contributed to the classic identity of the store. The striking contrast between the Zebrano stripes and overall neutral palette of the store design enabled the material to stand out as the main design feature.

A popular finish designed to enhance the realism and appeal of woodgrains, Naturelle is a unique surface available on a selection of species from the Woods collection. The matte, velvety feel creates an elegant finish which emulates the look and feel of smoothly-planed waxed timber and complements straight-grained or softly-planked woods.

Fact file	
Client	UGG® Australia
Location	Across The Netherlands
Designer	Maquitos





case study

The versatile qualities of high pressure laminate made the product an ideal choice for the retail environment. HPL is perfect for the demanding requirements of high-traffic retail environments being robust and easy to clean. It can also be used horizontally or vertically and can hold a curve to create a striking feature. The range of materials Formica Group has to offer answers the demands of such an environment helping the designer to deliver successful retail spaces.

Formica Woods are part of the new Formica® Collection which will provide architects, designers and specifiers a harmonised portfolio of decorative laminates. It includes plain colours, patterns and brand new textures with extensive colour families and co-ordination between ranges.

UGG® Australia is directed toward consumers who value luxury, comfort and the highest quality footwear available. Only the finest materials are used in the construction of its products - the highest quality leathers and suedes, and of course, the world's finest sheepskin.

In 2003, UGG® was named Footwear News' "Brand of the Year" and was responsible for the creation of an entirely new category of footwear. From that moment on, sheepskin footwear would be seen on the runways in Milan, Paris and New York; and it all began on the beach in Australia.

