



case study

THE FORMICA GROUP IN HUGO BOSS' HEATHROW TERMINAL 5 STORE



ColorCore® by Formica Group in black gloss has been used in the new Hugo Boss fine fragrances store at Heathrow Airport, Terminal 5. The store is part of 100 designer and high street brands and restaurants in the busy international terminal.

ColorCore® has been used for the bespoke units, designed specifically for the store by P&G Prestige to display a range of Hugo Boss product. P&G Prestige designed the space to create an area for consumers to navigate around the store and view all the products on offer with ease.

Chris Torr from Task Displays comments, "We have worked with the Formica Group for several years and chose this product based on our previous experience of trading in the perfumery shop fitting industry. The ColorCore product created a smooth seamless finish, ideal to create a high gloss sophisticated look desired by the Hugo Boss fine fragrances brand."

Fact file	
Client	Hugo Boss
Location	Heathrow T5
Designer	Task Displays





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ColorCore by Formica Group is a versatile material with solid colour throughout, ideal for the retail fit out environment. The gloss creates an eye catching finish transforming a surface. ColorCore is perfect for use in all interior vertical and horizontal applications, and with the impact resistance it offers it is especially popular for use on counter or table tops, doors and panels.

Terminal 5 is the latest terminal to have been developed at Heathrow Airport, the world's busiest international airport. It contains world class shopping and eating and is a fantastic building with panoramic views for miles around. It includes designer labels, luxury brands and the very best of the high street, spread across two floors.

