



# case study

## CLASSIC SPANISH PAINTINGS RECREATED ON FORMICA® BESPOKE LAMINATE FEATURE IN FIVE STAR HOTEL



The historic Gran Meliá Colón Hotel, in Seville, has re-opened after undergoing a two year refurbishment project. The 80 year old hotel has been fitted out with striking new interiors designed by Agustin Diaz Giner and features Formica® Bespoke artwork on its bedroom doors to create a dramatic interior on each floor.

The hotel combines classic and modern interiors inspired by Spanish masters of the 18th Century as well as the great painters of the Golden Age and Baroque. Each floor is dedicated to specific painters of this era such as Velázquez, Valdés Leal, Murillo, Zurbarán, El Greco or Goya.

In order to ensure that the reproduction of the works were exact replicas of the chosen art, both the Prado Museum and Fine Art Museum of Seville worked closely with the designers on the project, advising and supervising on the final result.

Fact file	
Client	Gran Meliá Colón Hotel
Location	Seville
Designer	Agustin Diaz Giner
Fabricator	ACM Actividad de Carpintería Ind





# case study

Along with the doors, Formica Bespoke laminate has also been used in the room interiors, with elegant ornamental designs on the bathroom walls and bath panelling.

Using digital or screen printing techniques, the Formica Bespoke service offers a unique artwork facility with the ability to encapsulate any design onto Formica® laminate. Laminate featuring customised images and eye-catching graphics is perfect to create bespoke furniture, feature wall coverings, signage and much more.

As an innovator and leader in the industry, the Formica Group is constantly working to provide exclusive offerings and surface materials for a wide variety of applications and market sectors. It offers highly decorative, hygienic and low maintenance surfaces along with a full specification and fabrication advisory service.

