



# case study

## FORMICA® EXTERIOR™ HIGH PRESSURE LAMINATE CHOSEN FOR COLOURFUL APARTMENT BLOCK



Formica® Exterior™ High Pressure Laminate (HPL) is used in a new colourful apartment block that stands out from the crowd in Helsinki.

Formica Exterior in three woodgrain decors has been used for exterior wall cladding on the building. The laminate sheet size enabled covering of a full floor height with only one sheet, eliminating joins.

Architect Pentti Kareoja explains that Formica Exterior gave them the best freedom aesthetically but he also took into consideration ecological factors and easy maintenance when selecting the material.

The apartment block is a social housing project with a very limited budget and the competitive price of Formica Exterior made it the ideal choice.

Fact file	
Client	Helsinki City
Location	Hermannin rantatie in Helsinki
Designer	Pentti Kareoja / ARK-House
Reference	K7021, F2510, F1614

